



March 24, 2024 LAA Board Meeting Minutes

In Attendance: Wes Barry, Diane Ray, Rob Bihlmeyer, Jeff Stern, Mike McCluskey

Discussion:

Membership Committee Charter : Diane moved, Wes seconded a motion to accept the charter as presented in the 3-3-24 document and the Membership Committee move forward with work under this Charter. Additional affirmations were received via email from non-attenders to achieve a quorum. The Charter would be presented at the Annual Meeting and attached to this meeting's minutes. The motion passed.

Donation Mechanisms: Wes has done a great job of presenting options. A motion was made by Rob, seconded by Diane to move forward with 1) the ZEFFY site – a means of making a direct donation. Zeffy asks the donor if they want to make a small contribution to cover the cost of the platform but even if they say no, the organization gets the full amount donated and 2) the WIX created pledge form that allows people to pledge both cash and/or time for both 2024 and 2025. Motion passed with email responses from a quorum of Board members.

Grant Match Update: A google Sheet has been made and shared that tracks all the outreach efforts to businesses, organizations and groups as well as donations and pledges received. Jeff is feeling good about the monies received so far. *At the April 14 Board Meeting, where there is a quorum, we will need to officially commit LAA for funds and in-kind support.*

Next Meeting: Regularly Scheduled Meeting April 14, 2024

Lake Anasagunticook Association
Membership Committee Charter
03.03.2024

Primary Objective: Develop, maintain and grow the Official Membership List for the Lake Anasagunticook Association [LAA] reporting regularly to the LAA Board of Directors [The Board] and the LAA Membership at the Annual Meeting.

Secondary Objective: To become an active resource for the association to inform, educate and encourage participation and support from the membership "with the purpose of maintaining and improving the water quality, environment, recreational opportunities and beauty of the lake" [2018 By-Laws Article 2: Purpose of the Organization; #1].

The Membership Committee will consist of up to six members, quorum to consist of three members. At least one member must be an active member of the LAA Board of Directors. Also, as long as possible, have representation from both towns of Hartford and Canton.

Responsibilities:

1. Act on behalf of the LAA and its Membership as authorized by this document. All new initiatives, not mentioned here, shall first be sent to the LAA Board of Directors for inclusion. This document shall be reviewed and revised by this committee, approved by the Board and reported to the Membership at the Annual meeting in August.
2. Maintain a database of records with owners of all properties in the lake's watershed, friends of the lake and LAA members.
 - a. Receive membership forms and dues-paid data received by mail from Treasurer
 - b. Give the Treasurer any money collected for deposit and inclusion in financial records
 - c. Reconcile LAA Membership Committee membership data/records with the Treasurer's membership data/records
3. Report current membership data and committee activities in writing to the Board a week prior to its meetings.
4. Communicate directly with members, using the domain email address for this committee. Use Welcome Back letters to confirm and edit contact information and interests.
5. Contribute articles to the LAA Newsletter on membership and mail hard copies to those members without email addresses and those specifically requesting USPS.
6. Continue to grow the Welcome Bags/letters for new property owners on the lake and in the watershed
7. Be a Face of the LAA at local events with brochures, membership forms, and also selling LAA swag when appropriate.