



April 11, 2023 LAA Board Meeting Minutes

Meeting commenced at:4:05

In attendance: Tim K, Biff, Mike, Diane, Carolyn, Bill, Maryellen, Joanne, Judy

Minutes of the Feb 7, 2023 meeting are: Biff moved, Carolyn seconded - Minutes approved

2023 Treasurer's Report as of March 31, 2023 (attached here) Mel moved to accept, Mike seconded- Treasurer's report approved

OLD BUSINESS:

- Lake Quality Reporting - Tom Hamilton continues to report monthly on the FB page
- 'Mitigation Grant – Update: Jeff Sterns – Pinewoods Road and Bonney Road are being included as part of an extension -costs and contractors need to be nailed down. Additional funds will be needed – next meeting we will have more exact amounts.
- Spring Newsletter – THANK YOU Liz!
- Town Newsletter updates -articles and advertising submitted
- Lake Smart – Have 8 properties lined up for review – using the new submission system
- Membership Committee Report (see attached update) – vote was held and expenses for tote bags and printed materials/hang tags with information to new members voted and approved – Approx. \$325 in total
- Look into a ***Take your Trash with You*** sign – Thank you Liz & Gerry for the ***No Wake Zone*** signs
- Tom Hamilton – getting someone trained to assist/take over - waiting for training dates?
- Tabled discussion: In Memorial donations
- Tabled discussion: Should we abolish membership dues and go with "donations" only?
- Promotional Merchandise – Diane will have recommendation & cost analysis

NEW BUSINESS

- Lake Days Committee- Carolyn and Mel will get this committee together and kick-off the planning process – report out at next meeting
 - Volunteers
 - Activity ideas
- Nominations committee to kick-off before next meeting: Mike, Bill & Judy to get it started, will recruit others to participate.

Upcoming proposed Schedule

Proposed	Date
Summer Board Meeting	June 20 th , 2023 5pm

Summer Newsletter	August
Dog Days of Summer Board Mtg.	Aug 1 nd , 2023 4pm
Lake Days	August 12, 2023
Annual Meeting	August 13, 2023

Biff motioned to adjourn, Bill seconded, motion approved

Meeting closed- 5:15 pm

Respectfully submitted, Diane Ray, Secretary

	Fund Bal. 6/30/22	2022-2023 Budget	YTD vs. Budget	YTD TTLS 3/31/23
Checking	\$907.84			
Savings	\$4,360.15			\$5,771.26
Water Qual Monit. Fund	\$1,050.45			\$1,576.40
Total Assets	\$6,318.44			\$7,347.66
Total Income		\$4,703.00	\$ 1,785.22	\$6,488.22
Membership Fees		\$1,200.00	\$ 1,990.00	\$3,190.00
Unencumbered Donations		\$750.00	\$ (363.30)	\$386.70
Dividends		\$3.00	\$ (0.92)	\$2.08
Designated			\$ -	
*Water Quality Monitoring Fund		\$600.00	\$ 90.00	\$690.00
*Watershed Match Donations			\$ -	\$0.00
*In Memorial (Hold)			\$ 1,665.00	\$1,665.00
Raffles/Donations		\$350.00	\$ 640.00	\$990.00
			\$	
Fund Raising Events		\$1,800.00	(1,800.00)	\$0.00
Merch Sales			\$ 180.00	\$180.00
Total Expenses		\$4,306.00	\$ 1,153.16	\$5,459.16
Newsletters		\$0.00	\$ -	\$0.00
Membership/ Comm		\$0.00	\$ 345.93	\$345.93
Board insurance		\$698.00	\$ -	\$698.00
Annual Report - Sec of State		\$60.00	\$ 19.90	\$79.90
LAA membership dues				
Maine Lakes		\$200.00	\$ (200.00)	\$0.00
Lake Stewards of maine		\$100.00	\$ -	\$100.00
Prizes for Events		\$100.00	\$ (100.00)	\$0.00
Canton Recreation		\$0.00	\$ -	\$0.00
LAA Website – Des. & Mntc		\$288.00	\$ 693.73	\$981.73
Office/ Misc. Expenses/ Gifts		\$300.00	\$ 740.05	\$1,040.05
Sales Tax		\$60.00	\$ (10.50)	\$49.50
Fund Raising Costs		\$100.00	\$ (100.00)	\$0.00
Watershed Project Support		\$2,000.00	\$ -	\$2,000.00
Water Quality Monitoring		\$200.00	\$ (35.95)	\$164.05
Awards, Plaques, etc.		\$200.00	\$ (200.00)	\$0.00

Membership Committee Report
LAA Board Meeting
4/11/2023

- 1) We continue updating the membership database as people pay their dues. The membership for 2022 is 137, which is more than double the number of members in 2021! The membership so far for 2023 is 55.
- 2) We submitted an article in the April LAA Newsletter about the membership raffle. It asks people to pay their 2023 dues to enter. They can also still pay their 2022 membership if they want two entries. Our hope is that board members to reach out to potential new members.
- 3) We are planning a Membership Drive for the month of July. We'll assign various streets to the participants. Participants only visit those who have not yet paid their dues—preferably in person, but in any way they can—by the end of July. The goals are to educate our neighbors about the organization's purpose, urge them to join, and gauge their interest in volunteering, etc.
- 4) We plan to have Diane send an e-mail in June that will remind people to pay their dues and tell them about the raffle. The committee plans to draft the e-mail and send it to Diane to review/send out. We will include photos of some of the raffle items.
- 5) We are still in need of raffle prizes—items, gift cards, homegrown food items and flowers, gift baskets, etc. Donors can give us the actual prize or a voucher the winner can use to claim the prize. Please contact Judy Hamilton if you have something to donate. (Thanks to Mel Barron for her donation!) (Other Board donations - send Judy the Picture, collect later in the spring)
- 6) We are getting ready to give out Welcome Bags to new neighbors in the watershed. We've been collecting useful handouts to include. Judy's research in both town offices indicates a lot of the new owners are from away and have only purchased land (no structure). To those people, we will send a welcome letter.

Questions for the board:

- a) Are the board members willing to participate in the Membership Drive? Tim, Mike, Diane, Maryellen Baron, The Gray's – ask Tim Bernard directly
- b) Will the board approve the purchase of hangtags for doorknobs for the Membership Drive? (Vistaprint has them at around \$100 for 250.) Diane motioned, Biff seconded, motion carried

- c) We are almost out of the old brochures. Will the board approve the printing of the attached new LAA brochure and membership form insert? (We will continue to use Copies, Etc. in Manchester, ME; they are competitively priced and always do a nice job.)

- d) Will the board approve the purchase of a reusable tote bag (to be used as the Welcome Bag for new residents close to the water with lake information and welcome coupons, etc.) that includes the LAA logo/Loon Design? (4imprint.com has them for approximately \$3 per bag Approx. N=75 minimum - \$225 before tax & shipping, or drawstring for N=72 for \$192. Carolyn moved; Maryellen seconded the purchase of tote bags up to \$225. Committee to select. One-color design. About a dozen per year for “welcome bags”, could sell the remainder to members.